

Groundwork Collaborative

April 2025

N= 1,000 likely 2026 voters

Oversamples of 100 Black voters, 100 Latino/a voters, 100 Asian American Pacific Islander voters, 100 18–29-year-olds, and 100 drop off/unlikely 2026 voters

Splits: A/B, C/D, E/F

{P} = Question asked before and after messaging

{T} = Timeseries question asked in 2023

	TOTAL	DEM	IND /DK	REP
Weighted N=	1000	451	93	440
Unweighted N=	1401	744	135	502

Q14. How big of a priority should each of the following be for the Trump Administration and Congress? Select one for each option

Sorted by “Top priority”

14g.Protecting Social Security, Medicare, and Medicaid.....	56	66	51	47
A14a.Lowering high prices on everyday essentials	51	52	54	51
14c.Preventing a recession	47	56	47	39
14j.Making health care more affordable	41	51	40	30
B14i.Protecting retirement and 401K plans	37	41	25	35
14f.Creating good paying jobs.....	33	33	30	32
B14b.Preventing shortages of everyday essentials	32	35	25	28
14d.Raising taxes on billionaires and large wealthy corporations	30	46	27	15
14e.Lowering interest rates	25	25	19	27
14k.Tariffs and negotiating international trade deals	25	15	27	34
A14h.Improving the stock market.....	17	16	20	17

a. {SSA} Lowering high prices on everyday essentials

Top priority.....	51	52	54	51
One of the top priorities.....	33	30	23	36
Somewhat of a priority	9	8	10	11
A little priority	3	4	4	2
No priority at all.....	2	3	5	0
Not sure	1	1	4	0
Priority	84	83	77	87
Not a priority	15	16	19	13

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b. {SSB} Preventing shortages of everyday essentials

Top priority.....	32	35	25	28
One of the top priorities.....	42	43	44	42
Somewhat of a priority	19	15	21	24
A little priority	3	3	2	4
No priority at all.....	3	3	5	2
Not sure	1	1	2	0
Priority	74	78	69	70
Not a priority	25	21	29	30

c. Preventing a recession

Top priority.....	47	56	47	39
One of the top priorities.....	35	30	33	41
Somewhat of a priority	12	8	12	16
A little priority	3	3	7	3
No priority at all.....	1	3	0	0
Not sure	1	1	2	1
Priority	82	86	80	80
Not a priority	17	14	19	20

d. Raising taxes on billionaires and large wealthy corporations

Top priority.....	30	46	27	15
One of the top priorities.....	26	30	27	22
Somewhat of a priority	17	13	22	19
A little priority	11	3	12	19
No priority at all.....	13	5	10	21
Not sure	3	3	3	3
Priority	57	76	54	37
Not a priority	40	21	43	60

e. Lowering interest rates

Top priority.....	25	25	19	27
One of the top priorities.....	31	29	38	32
Somewhat of a priority	26	27	22	27
A little priority	9	9	13	8
No priority at all.....	5	6	5	5
Not sure	3	5	3	2
Priority	56	54	57	59
Not a priority	41	41	41	39

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f. Creating good paying jobs

Top priority.....	33	33	30	32
One of the top priorities.....	41	39	40	44
Somewhat of a priority	19	19	18	18
A little priority	5	4	8	5
No priority at all.....	2	3	2	1
Not sure	1	2	4	0
Priority	73	72	69	76
Not a priority	26	27	27	24

g. Protecting Social Security, Medicare, and Medicaid

Top priority.....	56	66	51	47
One of the top priorities.....	29	22	33	36
Somewhat of a priority	9	6	9	12
A little priority	2	1	5	2
No priority at all.....	2	3	1	2
Not sure	1	2	1	1
Priority	85	88	84	83
Not a priority	13	10	15	17

h. {SSA} Improving the stock market

Top priority.....	17	16	20	17
One of the top priorities.....	29	26	23	33
Somewhat of a priority	30	29	30	30
A little priority	12	12	13	12
No priority at all.....	8	11	9	4
Not sure	4	6	4	2
Priority	46	43	44	51
Not a priority	50	51	52	47

i. {SSB} Protecting retirement and 401K plans

Top priority.....	37	41	25	35
One of the top priorities.....	37	38	40	36
Somewhat of a priority	18	15	21	20
A little priority	5	3	11	7
No priority at all.....	1	2	0	1
Not sure	1	2	3	1
Priority	74	79	66	71
Not a priority	25	20	32	28

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j. Making health care more affordable

Top priority.....	41	51	40	30
One of the top priorities.....	37	33	35	42
Somewhat of a priority	15	8	17	21
A little priority	4	2	5	5
No priority at all.....	2	3	2	2
Not sure	1	2	1	1
Priority	78	85	75	71
Not a priority	21	13	24	28

k. Tariffs and negotiating international trade deals

Top priority.....	25	15	27	34
One of the top priorities.....	25	17	30	33
Somewhat of a priority	19	16	18	21
A little priority	11	15	8	8
No priority at all.....	16	31	14	2
Not sure	4	5	3	2
Priority	50	32	57	67
Not a priority	47	63	40	31