

Trump's Baby Tax Hiked the Prices of Essential Baby Products

From car seats to sippy cups, Trump's tariffs are making it even more expensive to raise a child. The United States [imports](#) roughly 90% of its durable baby and children's products, and new parents are already paying hundreds of dollars more for essentials like strollers and car seats. In response, President Trump [recently referred](#) to the rising costs of items like strollers as "peanuts."

Despite the temporary lowering of tariffs on Chinese goods from 145% to 30%, previous price increases on car seats, strollers, cribs, and other baby products are sticking as uncertainty and confusion remains. The average effective tariff rate across all goods and countries [remains](#) at 17.8%—the highest level since 1934. As a result, American households continue to bear the burden, with an estimated average [loss](#) of \$2,800 in purchasing power annually.

Here are some of the essential items on which parents now pay a "baby tax" (prices accurate as of 11 am ET on May 14, 2025):

- **Car seats:** UPPAbaby, a major manufacturer of car seats and strollers, announced [increased](#) prices across most of its products beginning May 5. The price of the Clek Liing Mammoth Ziip Car Seat [skyrocketed](#) to \$550, an over \$200 increase from the price before tariffs. Cybex has [increased](#) prices by \$100, Nuna has [increased](#) prices by \$50, and Britax has [increased](#) prices by \$30.
 - This represents a major challenge for parents, as car seats – which can run over \$500 – are required by law in all 50 states and [should be bought](#) new due to safety concerns.
 - New parents spend on [average](#) \$1,000 on baby safety gear.
- **Strollers:** To put it in Trump's [words](#), prices are rising for "the thing that you carry the babies around in." UPPAbaby's popular Vista stroller [just increased](#) from \$900 to \$1,200. Or, for a cheaper option, Bombi's [flagship stroller](#) now [costs](#) \$225 instead of \$199.
 - Traveling with a baby? Silver Cross Jet Double Travel Stroller is now \$100 [more](#) expensive.
 - Big family? Larktale also [increased](#) the price of its four seat wagon by \$100, costing now \$700.

- Burning calories with a baby? You'll burn more cash too— Bumbleride jogging strollers are up \$70 and the Baby Jogger City Select 2 model will cost you \$1300, representing a \$400 increase.
- Few strollers are made in the U.S. Most are made in China, while others come from Italy, Taiwan, Hungary, and the Netherlands.
- **Cribs:** Since the average parent spends approximately \$2,000 on a new nursery, it is terrible news that three-quarters of all baby furniture is made in China. The Consumer Product Safety Commission does not recommend buying used cribs, as unsafe sleep environments are the main cause of injuries and deaths with nursery products.
 - Silver Cross Sleep & Go Travel Crib increased in price from \$300 to \$350.
 - In addition to price increases, shortages are also possible. Delta Children, the largest crib and children's furniture brand in the U.S had paused almost all shipments from China when the Trump war with China escalated. Parents could see supply chain issues as shipments resume. If Trump escalates the war once again, we can expect new shortages.
- **Meal Time:**
 - The Silver Cross Gourmet High Chair is now costing \$300, a \$50 increase.
 - OmieBox Bento Box for Kids raised its prices a few weeks ago, but it offered a "BEFORETARIFFS" discount code before doing so. The brand is owned by Nancy Yen, a mom who founded the company after realizing there were not good options to pack a warm lunch to her son's pre-school. As of 2022, the company was run by seven employees all of whom are mothers.
- **Clothes:** Carter's has already raised prices on many items. Approximately 74% of its products are sourced from Cambodia, Vietnam, Bangladesh, and India, which now face the 10% universal tariff rate.
- **Toys:** About 80% of all toys imported to the U.S. come from China, according to the Toy Association. Mattel CFO Anthony DiSilvestro has warned of possible price hikes as 40% of Mattel toys come from China.
 - Harkla, a small business that sells products for special needs children raised the price of its sensory swing from \$90 to \$100.